

Newsletter 365 - August 2026

Olympikids – An Olympic Experience to End the Summer

To mark the end of the summer break, the Olympic Committee of Israel held its “Olympikids” activity days for children of the Olympic family aged 6–12, giving them an opportunity to enjoy, experience, and learn through the spirit of Olympic values.

Throughout the program, the children experienced a variety of Olympic and Paralympic sports led by Ofir Shaham, Moran Samuel, Ofir Netzer, Alma Ifergan, and Ori Rozmarin. They also took part in quizzes and creative activities, discovered Olympic mascots, and learned about the Olympic Games in a fun and interactive way. The direct encounters with the athletes, combined with learning, creativity, and physical activity, provided the children with a diverse and inspiring Olympic experience to conclude the summer.



Winning in the Digital Arena: Google Program for the Olympic Classroom

During the summer break, students from the Olympic Classroom at Shamir High School in Tel Aviv took part in a special session at Google’s offices, led by former Olympic squad member Ido Ajzenstadt who currently serves as an Industry Manager at the company.

The students were introduced to the worlds of innovation and entrepreneurship, explored developments in artificial intelligence, and learned about its potential for developing creative

solutions. They then worked in groups to identify challenges shared across different sports and develop innovative digital solutions to address them. The task encouraged them to combine their knowledge of sport with the tools and ideas introduced during the session, applying entrepreneurial thinking, creativity, and teamwork. To conclude the activity, the groups presented their solutions, demonstrating the potential of bringing together sport, technology, and artificial intelligence.



Olympic Stars Shine Bright

As part of the monthly initiative with the Children and Youth Sports and Wellness Centre at Meir Medical Centre, the children had the opportunity this month to discover the world of triathlon. Israeli national team members Aviv Levi and Tomer Shapira, together with Lior Cohen, the team's professional director and national coach, led an engaging and creative training session that gave the children a taste of the unique challenges of the sport.

During the activity, the children took part in a variety of exercises, including a transition simulation replicating the changes between the different stages of a triathlon. Through these activities, they learned about the importance of concentration, perseverance, overcoming challenges, and the ability to transition quickly between tasks. The encounter with the athletes

and professional team provided the children with an enriching sporting experience filled with energy, motivation, and inspiration.



Enrichment Session for Athletes at the Wingate Academy for Excellence in Sport

Ahead of the new school year, newly admitted athletes from the Wingate Academy for Excellence in Sport visited the Olympic Committee of Israel for a special enrichment session designed to introduce them to the Olympic world and the values that will accompany them on their journey as young athletes.

During the session, the students learned about the Olympic Movement, deepened their knowledge of the Olympic Games, and explored the values at their foundation. As part of the day, they toured the Olympic Experience and participated in an interactive quiz, expanding their knowledge in an engaging and enjoyable way. The session provided a meaningful introduction to their first year at the Academy, connecting the pursuit of sporting excellence with the values, responsibility, and commitment that accompany the journey of elite athletes.



Educating Through Olympic Values – Dakar 2026 Lesson Plan

The Olympic Committee of Israel continues to promote educational initiatives that embed the values of the Olympic Movement through the development of dedicated lesson plans distributed to schools across the country in cooperation with the Physical Education Supervision Department of the Ministry of Education.

Ahead of the Dakar 2026 Youth Olympic Games, a special lesson plan was developed to introduce students to the Youth Olympic Games, their sports, and the values at their foundation, while deepening their understanding of what it means for young athletes to participate in an Olympic event. The lesson plan combines games and interactive activities designed to spark curiosity and encourage active, experiential learning.

Through its educational activities, the Olympic Committee of Israel continues to share the Olympic spirit and values with the younger generation and broaden students' familiarity with the Olympic world across the country. [Click here to view the lesson plan.](#)

