

Newsletter 365

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Winning in the Digital Arena: Google Program in the Olympic Classroom

As part of the collaboration between the Olympic Committee of Israel and Google, students in the Olympic Classroom are taking part in a unique program that combines sporting excellence with technological excellence. Led by former Olympic squad member Ido Ajzenstadt, the program includes a series of sessions in which students are introduced to the world of innovation and Google's technological work, alongside learning about the company's core areas of activity.

This month, the program launched at Moshe Arens High School in Petah Tikva, where students are diving into the world of digital marketing. Using advanced AI tools, these young athletes are learning how to succeed not only on the field, but also online. As part of the learning process, students will apply their knowledge through a final project, combining the tools and content they acquire with creative and practical thinking. The program provides participants with an enriching and inspiring experience.



Educating for Olympic Values – Special Lesson Plans

The Olympic Committee of Israel continues to lead educational initiatives promoting Olympic values through the development of dedicated lesson plans, distributed to schools nationwide in collaboration with the Ministry of Education's Physical Education Department.

Following the Milano Cortina 2026 Winter Olympic Games, a [lesson plan](#) was developed to summarize the Games and deepen students' understanding of winter sports, Olympic values, and the significance of competing on the international stage.

In parallel, to mark Holocaust Remembrance Day, a unique [lesson plan](#) was created focusing on the stories of Jewish Olympic athletes during the Holocaust, connecting sport, identity, and memory. Alongside historical reflection, the program also highlights the importance of remembrance today, as expressed by Olympic athletes Yael Arad, Peter Paltchik, Inbar Lanir, and Shira Rishony.



Olympic Stars Shine Bright

As part of an ongoing monthly initiative, Olympic squad athletes continue to take part in joint training sessions with children from the Children and Youth Sports and Health Center at Meir Medical Center. This month, Olympic fencer Yuval Freilich joined the activity, bringing with him a competitive spirit, a commitment to excellence, and plenty of inspiration.

The training session was dynamic and engaging, filled with positive energy. The direct interaction with a leading figure from the world of sport encourages the children, strengthens

their confidence, and creates a meaningful connection, alongside a unique and empowering sporting experience.



Olympism Workshop for Outstanding Education Students

As part of the national “Rom” program for excellence in education, led by the Ministry of Education, the Olympic Committee of Israel hosted 25 outstanding students studying Education for an experiential enrichment day inspired by Olympism.

The goal of the meeting was to deepen participants’ understanding of the Olympic spirit and to experience firsthand the connection between leadership, sport, and education. The course is led by Amit Natani and Miki Ophir, who emphasize inspirational leadership and the pursuit of excellence. The visit provided participants with a valuable opportunity to gain motivation and meaningful tools for their future educational work.



The Beach, the Sea, and the Olympic Spirit

A dynamic and experiential beach clean-up event was held for the fourth consecutive year, this time along the shores of Hadera. The event was led by the EcoOcean organization, the Olympic Committee of Israel, and the Hadera Municipality, in collaboration with students from Hofim School in Hadera.

Olympic athletes Yuval Freilich, Maor Abo, and Itamar Harel, together with athletes from the Wingate Academy for Sporting Excellence – Gili Levin and Alex Cherdakov – took an active part in the activity. Participants worked in groups to collect waste from the beach and took part in an educational session on the marine environment, combining learning with hands-on action. At the end of the event, the collected waste was weighed as part of the shared learning experience, highlighting the connection between sport, education, and environmental responsibility. 180 kilograms of waste was collected!

