



Bonnie Manor-Gotfrid

Experience

Since 2023 • CEO, Israel Rugby Union

Full management of the union activities including committees, leagues, national teams, budget, marketing, volunteers, ministry of sport, sponsors, employees.

2022-2023 • Manager of women's water polo national team

collaboration with international federations. Implementation of a professional plan.

2014-2022 • Director- "Athena" at the Volleyball Association

Developing women volleyball including work plans to the sports ministry budget, in compliance with goals and objectives of gender and sport. Submission of periodic performance reports including qualitative, quantitative, and budgetary control.

- **Marketing project manager of the Volleyball Premier**

League: leading and implementing a professional strategy, managing a team of marketing coordinators nationwide, producing events (conferences, record events), working with external suppliers, creativity, leading processes, managing media and digital campaigns.

- **Entrepreneurship and project management:** volleyball ambassadors, first League marketing project, student scholarship program, grass roots development nationwide.

- **Development and establishment of volleyball clubs and teams .**

- **General director for women volleyball national teams and academy**

- **director of a protected program in volleyball-** workshops and lectures for coaches, national teams and associations.



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Married+ 3



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Professional sport experience

- **2002-2014 First center of the the Israel's national women water polo team**• representing the country in qualification for the European Championship, and in 3 European Championships in 2003/04/2011.
- **1996-2016 Hapoel petah-tikva player**• first center of the club. Playing in the 2005/2001 European Championship for teams. winning the Israeli championship 9 times and the State Cup several times.
- **2003-2005 Israel National Team Athlete soldier**• First faculty. Representing the country in European Championships, and other competitions

Education

2023 • WR Educator for leadership& management

2022-2023• MEMOS-executive master in sport organisation management

2018 • NOC Israel- Directors in sport organisation course

2006-2010 • B. Design – Industrial Design.

2003 • Swimming & water polo coach diploma. Wingate institute.

2002 • High school graduate -Excel in the studies of Graphic arts and art. Winner of the National Design Award. Excellence in English.

Other skills & language

Graphic software• ILLUSTRATOR / PHOTOSHOP / INDESIGN - very good level

Computer knowledge• WINDOWS + OUTLOOK + OFFICE -very good level

Hebrew• Native language **English**• Native language **Romanian**• good level .

