

Rey

Kanterewicz



Contact

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Languages

Hebrew – native
English – proficient
Spanish – proficient

Hobbies

- Snowboarding
- Soccer
- Cooking
- Art and Design

Summary

Passionate and highly motivated leader, with vast experience in client management, Business Development Director and COO roles.

More than 8 years of hands-on experience running a business with a leading marketing subsidiary, working with top executives. Experience in establishing a local branches of internationally listed companies.

Experience

Head of Global Incentives and Dirigo Conference Production @ Issta Sport LTD

2018- today

- Construction and development of the Production and Incentives department at Issta Group
 - Management and operation of employees across all departments
 - Building annual business plans and setting annual goals
 - Continuous management and communication with the largest strategic clients in the Israeli market
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COO @ Ticketmaster Israel

2016- 2018

- Establishing and assimilating the Company in the Israeli market, including recruiting employees, establishing a customer base, strategic collaborations and establishing the Company in various institutions in Israel
 - Working with corporates abroad, managing employee salaries, completing accounts with company clients, monitoring and closing budgets during and post projects
 - Advertising and marketing all projects including building campaigns and leading marketing strategies
 - Learning the company's IT systems, working closely with IT departments internationally, and implementing the systems in the Israeli market.
 - Working with major credit companies in Israel and forming collaborations, building relationships with employee committees, organizations and consumer clubs
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Head of Production @ Bluestone Group

2012- 2016

- Planning production and execution of dozens of private and business events, conferences, corporate events and corporate holidays. Producing large student festivals, student vacations and promotional activities.
- Production, planning and execution of some of the largest international performances in Israel such as Rihanna, Bon Jovi, Enrique Iglesias and many more.

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- Building business plans and budgets, managing suppliers, working with agencies abroad, working with authorities and managing events (budgets of NIS 13-15 million)
 - Hosting the Barcelona soccer team and producing the Show Training Game at Bloomfield Stadium
 - In charge of all logistical aspects of planning and executing projects, working with suppliers and managing real-time production

Education

- Bachelor's Degree: **Communication and Media Studies –The College of Management Academic Studies** 2009
- Master's Degree: **Law – The College of Management Academic Studies** 2013

Military service

- Regular, full and active service in the reserve service. Command during routine and combat.
- During the service dealing with high-pressure work, real-time decision making and combat command

Recommendations and references available on request.